

## Kevin Andrew Trent

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Phone	+44 (0)7903 734 655	Date of birth	25.08.63
Email	kevin@kevinatrent.com	Nationality	British
Website	www.kevinatrent.com	Status	Married with one daughter

## Profile

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### Experience

Over 20 years worth, working for some of London's top design agencies.

### Quality

Committed to producing work to the highest level.

### Accuracy

Meticulous attention to detail.

### Speed

I'm extremely fast and constantly strive to go faster.

### Versatile

Vast experience covering a broad range of disciplines.

### Creative

Art School education –  
B.A. (Hons.) in Graphic Design.

### Pro-active

I plan ahead and like to get involved.

### IT skills

Highly advanced level – software and hardware.

### Calm & reliable

I enjoy a challenge and can always be relied upon to remain calm under pressure.

### On-site or take-away

Your choice, available for both.

## Employment

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### 02.08–Present **Freelance Senior Creative Artworker and Designer**

**Disciplines** Advertising, Branding, Brand Guidelines, Corporate Identity, Corporate Literature, Direct Mail, Packaging and Point-of-Sale.

**Clients** Age UK, Estée Lauder, Lambie-Nairn, Banner Corporation, Exposure, Iris London, VCCP.

### 01.05–02.08 **Vivid Brand Senior Creative Artworker**

**Disciplines** Advertising, Branding, Brand Guidelines, Corporate Identity, Corporate Literature, Packaging and Point-of-Sale.

**Clients** BHS, Blacks, Canon, David Lloyd, Esteve, Hamleys, Nestlé, Philips and Woolworths.

### 06.02–10.04 **Clark, McKay & Walpole Senior Creative Artworker**

**Disciplines** Advertising and Direct Mail.

**Clients** Cancer Research UK, Carphone Warehouse, Erco, Gartmore, GM Card, GNER, HFC, HSBC, John Lewis, Marbles, Porsche, RSPB, RSPCA and WeightWatchers.



## 06.00–04.02 **Pauffley Operations Manager**

**Disciplines** Corporate Identity, Corporate Reporting, Employee Communications and Events.  
**Clients** Accenture, Credit Suisse Group, BP, BT, Marks & Spencer, O2, Nokia, Philip Morris International, Railtrack and Zurich.

## 10.98–06.00 **Holmes & Marchant Corporate Design Senior Creative Artworker**

**Disciplines** Annual Reports, Corporate Identity, Corporate Literature and Websites.  
**Clients** BMW, Capita, Kingston Communications, Marks & Spencer, The Mayflower Corporation, Nationwide, Securicor and Telewest.

## 10.97–10.98 **Luxon Carrà Senior Creative Artworker**

**Disciplines** Brand Management, Communication Design and Corporate Identity.  
**Clients** Aer Lingus, Britannia Airways, Hogg Robinson, Royal Sun Alliance, Sonera and Toyota.

## 04.94–09.97 **Dalziel & Pow Senior Creative Artworker**

**Disciplines** Advertising, Branding, Corporate Identity, Packaging and Point-of-Sale.  
**Clients** Boss, Daisy & Tom, House of Fraser, H. Samuel, Kangol, River Island and Thorntons.

## 85–04.94 **Freelance Senior Creative Artworker and Designer**

**Clients** Addison Design, Enterprise IG, Island Records, Light & Coley, Riley Advertising, Smith & Milton and Wolff Olins.

## Education

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82–85	B.A. (Hons.) in Graphic Design	Central School of Art and Design, London WC1
81–82	Foundation in Art and Design	Lowestoft College of Further Education, Suffolk
76–81	10 'O' Levels and 1 'A' Level	Denes High School, Lowestoft, Suffolk

## Interests and activities

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Photography, computers & technology, cycling, films, music and cooking.

## Referees

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Available on request.