

Kevin Andrew Trent

Phone	+44 (0)7903 734 655	Date of birth	25.08.63
Email	kevin@kevinatrent.com	Nationality	British
Website	www.kevinatrent.com	Status	Married with one daughter

Profile

Experience

Over 20 years worth, working for some of London's top design agencies.

Quality

Committed to producing work to the highest level.

Accuracy

Meticulous attention to detail.

Speed

I'm extremely fast and constantly strive to go faster.

Versatile

Vast experience covering a broad range of disciplines.

Creative

Art School education –
B.A. (Hons.) in Graphic Design.

Pro-active

I plan ahead and like to get involved.

IT skills

Highly advanced level – software and hardware.

Calm & reliable

I enjoy a challenge and can always be relied upon to remain calm under pressure.

On-site or take-away

Your choice, available for both.

Employment

02.08–Present **Freelance Senior Creative Artworker and Designer**

Disciplines Advertising, Branding, Brand Guidelines, Corporate Identity, Corporate Literature, Direct Mail, Packaging and Point-of-Sale.

Clients Age UK, Estée Lauder, Lambie-Nairn, Banner Corporation, Exposure, Iris London, VCCP.

01.05–02.08 **Vivid Brand Senior Creative Artworker**

Disciplines Advertising, Branding, Brand Guidelines, Corporate Identity, Corporate Literature, Packaging and Point-of-Sale.

Clients BHS, Blacks, Canon, David Lloyd, Esteve, Hamleys, Nestlé, Philips and Woolworths.

06.02–10.04 **Clark, McKay & Walpole Senior Creative Artworker**

Disciplines Advertising and Direct Mail.

Clients Cancer Research UK, Carphone Warehouse, ErcoI, Gartmore, GM Card, GNER, HFC, HSBC, John Lewis, Marbles, Porsche, RSPB, RSPCA and WeightWatchers.

06.00–04.02 **Pauffley Operations Manager**

Disciplines Corporate Identity, Corporate Reporting, Employee Communications and Events.

Clients Accenture, Credit Suisse Group, BP, BT, Marks & Spencer, O2, Nokia, Philip Morris International, Railtrack and Zurich.

10.98–06.00 **Holmes & Marchant Corporate Design Senior Creative Artworker**

Disciplines Annual Reports, Corporate Identity, Corporate Literature and Websites.

Clients BMW, Capita, Kingston Communications, Marks & Spencer, The Mayflower Corporation, Nationwide, Securicor and Telewest.

10.97–10.98 **Luxon Carrà Senior Creative Artworker**

Disciplines Brand Management, Communication Design and Corporate Identity.

Clients Aer Lingus, Britannia Airways, Hogg Robinson, Royal Sun Alliance, Sonera and Toyota.

04.94–09.97 **Dalziel & Pow Senior Creative Artworker**

Disciplines Advertising, Branding, Corporate Identity, Packaging and Point-of-Sale.

Clients Boss, Daisy & Tom, House of Fraser, H. Samuel, Kangol, River Island and Thorntons.

85–04.94 **Freelance Senior Creative Artworker and Designer**

Clients Addison Design, Enterprise IG, Island Records, Light & Coley, Riley Advertising, Smith & Milton and Wolff Olins.

Education

82–85	B.A. (Hons.) in Graphic Design	Central School of Art and Design, London WC1
81–82	Foundation in Art and Design	Lowestoft College of Further Education, Suffolk
76–81	10 'O' Levels and 1 'A' Level	Denes High School, Lowestoft, Suffolk

Interests and activities

Photography, computers & technology, cycling, films, music and cooking.

Referees

Available on request.